

Western Region Puerto Rican Council - 2020

A NON-PROFIT 501(c)(3) ORGANIZATION

P. O. Box 1623, Union City, CA 94587

www.wrprc.org



Dear Merchandise Vendor:

The Western Region Puerto Rican Council (WRPRC) proudly presents our 42nd Annual SCHOLARSHIP FUNDRAISING EVENT, El "Día de San Juan" SALSA Festival. This year's festival will be held **at our new location** on Saturday June 20, 2020 at:

**Swiss Park
5911 Mowry Ave
Newark, CA 94560**

The WRPRC is committed to bringing our guests a first-rate selection of merchandise vendors to our festival. If you are interested in participating in this year's event as a merchandise vendor, please submit the enclosed vendor application on or before midnight June 6th, 2020. Returning vendors in good standing with El "Día de San Juan" Salsa Festival are encouraged to submit applications early to secure a space. However, past participation in the festival does not guarantee acceptance. Applicants will be reviewed for cleanliness, past performance, previous year's compliance, and professionalism.

Please take this moment to review the 2020 El "Día de San Juan" Salsa Festival terms and conditions to secure a prime location. Merchandise application fee and refundable cleaning deposit are payable to the WRPRC via check, money order, cashier's check, or Venmo. Log onto <https://venmo.com/wrprc> to submit applicable vendor fees. Credit Cards and post-dated checks are not accepted as forms of payment. Checks returned as insufficient will be subject to a \$35.00 bank fee and you forfeit your space. To secure a prime location, please remit your application and payment as soon as possible to:

WRPRC
PO BOX 1623
Union City, CA 94587
Attn: Merchandise Vendor Committee

If you should have any questions, please feel free to contact us at: wrprc@hotmail.com or visit us at our website; www.WRPRC.org. We appreciate your business and look forward to seeing you at EL "Día de San Juan" Salsa Festival Scholarship Fund Raising Event!

Sincerely,
Milagros Calderón López
Event Planner
408.425.6048

EL "DÍA DE SAN JUAN" SALSA FESTIVAL - 2020

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Business Name: _____

Your Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

***Phone: _____ ***Email Address: _____

(Please Print Clearly)

New applicant Returning applicant

Business Resale License No. (Seller's Permit): _____ **(mandatory)**

Important - Merchandise vendors must provide a current seller's permit to conduct business in the State of California for the required collection of sales tax. To apply for a one-time seller's permit at no charge, log onto: www.boe.ca.gov. Please initial here: _____.

Merchandise Vendor Fees

- | | |
|---|----------|
| • 10'x10' Single Space Booth (Canopy Booth rental not included) | \$400.00 |
| • Refundable Cleaning deposit (See 1, 3, 5, 8, 10 & 11 Terms and Conditions) | \$100.00 |
| | \$500.00 |

Please provide a brief description of merchandise items for sale.

IMPORTANT NOTE: To secure appropriate vendor space rental, vendor fee's and all pertinent documentation to conduct business must accompany your signed vendor application. Incomplete packets will not be considered.

El "Día De San Juan" Salsa Festival Scholarship Fund Raising Event holds the exclusive rights to sell ALL beverages including, but not limited to, alcoholic and ethnic drinks. Vendors are **not** permitted to sell drinks of any kind at El "Día de San Juan" Salsa Festival without the written consent of the WRPRC. **IF FOUND IN VIOLATION, YOU FORFEIT YOUR CLEANING DEPOSIT. Sign on the signature line to acknowledge you understand said terms.** _____. Your application will be rejected if signature line is blank.

Merchandise Vendor Parking Space: ONE (1) VEHICLE ONLY. ADDITIONAL VEHICLES MUST PARK IN PAID LOT.

Lastly, enclosed in this packet you will find our Festival Terms and Conditions (Pg. 4). Please take time to read this document and keep for your records.

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By submitting this vendor application, I/We hereby waive, release and discharge any and all claims for damages for personal injury, death or property damage which may occur as a result of participation in the 42nd annual El “Día de San Juan” Salsa Festival. I/We agree for myself, my heirs, administrators, executors and assigns, that I/We shall indemnify, make no claim and hold harmless the Western Region Puerto Rican Council, its committee, agents, and its affiliated member club organizations: Club Puertorriqueño de San Francisco (CPSF), Puerto Rican Union of Mutual Aid (PRUMA), Puerto Rican Organization United for Development (PROUD), any individual Council Member, Club Member, Delegate, Alternate, Member at large, and any person or organization affiliated with the Festival, Swiss Park, City of Newark, their respective elected and appointed officers, official agents and employees and their staff from any and all claims, demands, actions or suits arising out of or in connection with my participation in this event.

I have read, understand, and agree to the WRPRC 2020 El “Día de San Juan” Salsa Festival Scholarship Fund Raising Event terms and conditions as set forth in the Merchandise Vendor application form. The WRPRC, its affiliated clubs and/or representatives makes no representation to the potential profitability of the Festival.

I have read, understand and agree, to the terms and conditions as set forth herein.

Vendor Signature:

Printed name: _____

Signature: _____

Today's Date: _____

Merchandise Business Name: _____

(PLEASE PRINT CLEARLY)

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Festival Terms and Conditions: RETAIN FOR YOUR RECORDS – DO NOT REMIT WITH YOUR APPLICATION

- 1.) **El "Dia de San Juan" Salsa Festival Scholarship Fundraising Event holds the exclusive rights to sell ALL beverages including, but not limited to, alcoholic and ethnic drinks. Vendors are not permitted to sell drinks of any kind at El "Dia de San Juan" Salsa Festival Scholarship Fundraising event without the written consent of the Western Region Puerto Rican Council (WRPRC). If found out of compliance, you forfeit your cleaning deposit. NO EXCEPTIONS.**
- 2.) The WRPRC shall have sole discretion to vendor booth/space placement.
- 3.) Doors open at 7:00a.m. and close at 10:00a.m. for vendor set up. Vendors will not be granted access to the festival grounds if he/she arrives after 10:00a.m. The fees paid are non-refundable and shall be forfeited if vendor arrives later than 10:00a.m.
- 4.) Vendor is permitted to bring a maximum of three (3) assistants with him/her at no cost. Vendors that exceed the limit of three (3) assistants are subject to pay the advanced ticket price for each additional assistant/volunteer and/or representative. For more than three (3) assistants, please present your paid ticket to the gate attendee or you may purchase your ticket at time of check in.
- 5.) The vendor agrees to sell only those items for sale as indicated on vendor application and approved by the WRPRC. Merchandise, Corporate and Information vendors may sell or display only items as listed on application. You are not allowed to sell food/candy/beverage products. **If found out of compliance, you forfeit your cleaning deposit.**
- 6.) Vendor must show proof of license to conduct business in the State of California. Please submit your valid seller's permit with your application or log into www.boe.ca.gov to obtain a one-day sellers permit at no cost.
- 7.) The Council and/or park shall not be responsible for vendor's failure to bring the appropriate supplies to conduct business.
- 8.) Damages to Swiss Park grounds is prohibited. Vendor must maintain booth/canopy area clean and free of food and debris throughout the park at all times. Any damages sustained in or on park premises will be deducted from your deposit.
- 9.) A complete grounds inspection of your immediate area will be conducted by the Swiss Park staff immediately following the festival. Your deposit will be refunded with a "pass" review from the Swiss Park staff if vendor has met all criteria on #8.
- 10.) Any rented equipment such as canopy, tables and chairs, etc., must be accounted for. Any missing or damages sustained to the rented equipment while in your possession will be deducted from your deposit.
- 11.) Tear down cannot begin before 6:00p.m. and must be completed by 8:30p.m. A LATE FEE OF \$25.00 MAY BE IMPOSED EACH 30 MINUTES PAST PARK CLOSURE. THIS WILL BE DEDUCTED FROM YOUR DEPOSIT.