

Western Region Puerto Rican Council - 2024

A NON-PROFIT 501(c)(3) ORGANIZATION

P.O. Box 2649, Union City, CA 94587

www.wrprc.org



Dear Merchandise Vendor:

The Western Region Puerto Rican Council proudly presents our 44th Annual SCHOLARSHIP FUNDRAISING EVENT, El "Día de San Juan" Salsa Festival. This year's festival will be held on **Saturday June 22, 2024**, at:

**Swiss Park
5911 Mowry Ave
Newark, CA 94560**

The WRPRC is committed to bringing our guests a selection of first-rate vendors to our festival. If you are interested in participating in this year's event as a merchandise vendor, please submit the enclosed vendor application on or **before Thursday May 9, 2024**. Returning vendors in good standing with El "Día de San Juan" Salsa Festival are encouraged to submit applications early to secure a space. However, past participation in the festival does not guarantee acceptance. Applicants will be reviewed for cleanliness, past performance, previous year's compliance, and professionalism.

Please take this moment to review the 2024 El "Día de San Juan" Salsa Festival terms and conditions to secure a prime location. Merchandise application fee and refundable cleaning deposit are payable to the WRPRC via check, money order, cashier's check, Venmo or Zelle (electronic debit transaction). Checks returned as insufficient will be subject to a \$35.00 bank fee and you forfeit your space.

WRPRC
P.O. Box 2649
Union City, CA 94587
Attn: Festival Committee

If you have any questions, please feel free to contact us at: wrprc@hotmail.com or visit us at our website; www.WRPRC.org. We appreciate your business and look forward to seeing you at EL "Día de San Juan" Salsa Festival Scholarship Fund Raising Event!

Sincerely,
Yolanda Ramirez
Event Planner

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Business Name: _____

Your Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

***Phone: _____ ***Email Address: _____

New applicant Returning applicant

Business Resale License No. (Seller's Permit): _____ (mandatory)

Important - Merchandise Vendors must provide a current seller's permit to conduct business in the State of California for the required collection of sales tax. To apply for a one-time seller's permit at no charge, log onto: www.boe.ca.gov

Merchandise Vendor Fees

- | | |
|---|-----------------|
| • 10'x10' Single Space Booth (Canopy Booth rental not included) | \$200.00 |
| • Refundable Cleaning deposit (see #1 & #8 Festival Terms and Conditions) | <u>\$100.00</u> |
| | \$300.00 |

Please provide a brief description of merchandise items for sale.

IMPORTANT NOTE: To secure appropriate vendor space rental, vendor fees and all pertinent documentation to conduct business must accompany your signed vendor application. Incomplete packets will not be considered. ***ACCEPTED VENDOR APPLICATIONS AND FEES ARE NON-REFUNDABLE AND NON-TRANSFERABLE. ***

EL “DÍA DE SAN JUAN” SALSA FESTIVAL - 2024

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By submitting this vendor application, I/We hereby waive, release, and discharge all claims for damages for personal injury, death or property damage which may occur because of participation in the 44th annual El “Día de San Juan” Festival – Scholarship Fundraising Event. I/We agree for myself, my heirs, administrators, executors and assigns, that I/We shall indemnify, make no claim and hold harmless the Western Region Puerto Rican Council, its committee, agents, and its affiliated member club organizations: Puerto Rican Civic Club (PRCC) of San José, Club Puertorriqueño de San Francisco (CPSF), Puerto Rican Union of Mutual Aid (PRUMA), Puerto Rican Organization United for Development (PROUD), any individual Council Member, Club Member, Delegate, Alternate, Member at large, and any person or organization affiliated with the Festival, the Park, City of Newark, their respective elected and appointed officers, official agents and employees and their staff from any and all claims, demands, actions or suits arising out of or in connection with my participation in this event.

I have read, understand, and agree, to the terms and conditions as set forth herein. The WRPRC, its affiliated clubs and/or representatives make no representation to the potential profitability of the festival.

Vendor Signature:

Printed name: _____

Signature: _____

Today's Date: _____

Merchandise Business Name: _____

(PLEASE PRINT)

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Festival Terms and Conditions: RETAIN FOR YOUR RECORDS – DO NOT REMIT WITH YOUR APPLICATION

- 1.) **El “Dia de San Juan” Salsa Festival Scholarship Fundraising Event holds the exclusive rights to sell ALL beverages including, but not limited to, alcoholic and ethnic drinks. Vendors are not permitted to sell drinks of any kind at El “Dia de San Juan” Salsa Festival Scholarship Fundraising event without the written consent of the WRPRC. If found non-compliant, you forfeit your \$100.00 cleaning deposit.**
- 2.) The WRPRC shall have sole discretion to vendor booth/space placement.
- 3.) Doors open at 7:00 a.m. and close at 10:00 a.m. for vendor set up. Vendors will not be granted access to the festival grounds if he/she arrives after 10:00 a.m. The fees paid are non-refundable and shall be forfeited if vendor arrives later than 10:00 a.m.
- 4.) Vendor is permitted to bring a maximum of three (3) assistants with him/her at no cost. Vendors that exceed the limit of three (3) assistants are subject to pay the advanced ticket price for each additional assistant/volunteer and/or representative. For more than three (3) assistants, please present your paid ticket to the gate attendee or you may purchase your ticket at time of check in.
- 5.) The vendor agrees to sell only those items for sale as indicated on vendor application and approved by the Western Region Puerto Rican Council (WRPRC). Corporate and Information vendors may sell or display only items as listed on application.
- 6.) Vendor must show proof of license to conduct business in the State of California. Please submit your valid seller’s permit with your application or log into www.boe.ca.gov to obtain a one-day sellers permit at no cost.
- 7.) The Council and/or park shall not be responsible for vendor’s failure to bring the appropriate supplies to conduct business.
- 8.) Damage to Swiss Park grounds is prohibited. Vendors must maintain canopy area clean and free of food, debris, etc., at all-times. Rented equipment from the WRPRC such as canopy, tables and chairs must be accounted for. Any damage sustained to the rented equipment while in your possession is your responsibility and will be deducted from your deposit. Vendor will be subject to a fine and will not be invited to future festivals if found in violation.
- 9.) The Swiss Park staff will conduct a complete grounds inspection of your immediate area immediately following the festival. Your deposit will be refunded with a “pass” review from the Swiss Park staff and if vendor has met all criteria on #8.
- 10.) Tear down cannot begin before 7:00 p.m. and must be completed by 8:30 p.m.