

# **Western Region Puerto Rican Council - 2024**

**A NON-PROFIT 501(c)(3) ORGANIZATION**

P.O. Box 2649, Union City, CA 94587

[www.wrprc.org](http://www.wrprc.org)



**Dear Information Vendor:**

The Western Region Puerto Rican Council proudly presents our 44th Annual SCHOLARSHIP FUNDRAISING EVENT, El "Día de San Juan" Salsa Festival. This year's festival will be held on **Saturday June 22, 2024**, at:

**Swiss Park  
5911 Mowry Ave  
Newark, CA 94560**

The WRPRC is committed to bringing our guests a selection of first-rate vendors to our festival. If you are interested in participating in this year's event, please submit the enclosed Informational application on or before midnight **May 9, 2024**. Returning vendors in good standing with El "Día De San Juan" Salsa Festival are encouraged to submit applications early to secure a space. However, past participation in our festival does not guarantee acceptance. Applicants will be reviewed for cleanliness, past performance, previous year's compliance, overall customer satisfaction and professionalism.

Please take this moment to review the festival terms and conditions. Informational application fee and refundable cleaning deposit are payable to the WRPRC via Zelle (**preferred**) or Venmo (electronic debit transaction), check, money order, or cashier's check. Checks returned as insufficient will be subject to a \$35.00 bank fee and you forfeit your space.

WRPRC  
P.O. Box 2649  
Union City, CA 94587  
**Attn: Festival Committee**

If you have any questions, please feel free to contact us at: [wrprc@hotmail.com](mailto:wrprc@hotmail.com) or visit us at our website; [www.WRPRC.org](http://www.WRPRC.org). We appreciate your business and look forward to seeing you at El "Día De San Juan" Salsa Festival Scholarship Fund Raising Event!

Sincerely,  
Yolanda Ramirez  
Event Planner

# EL "DÍA DE SAN JUAN" SALSA FESTIVAL - 2024

## SCHOLARSHIP FUNDRAISING EVENT INFORMATION APPLICATION



Business Name: \_\_\_\_\_

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

(REQUIRED) Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

(REQUIRED) Email Address: \_\_\_\_\_

**(Please print clearly)**

New applicant

Returning applicant

Business License No.: \_\_\_\_\_ (mandatory)

### Informational Vendor Fees

- |   |                           |
|---|---------------------------|
| • 10'x10' Single Space Booth (Canopy Booth rental not included)             | \$0.00 (To be determined) |
| • Refundable Cleaning deposit (see #1 and #7 Festival Terms and Conditions) | <u>\$100.00</u>           |
|   | \$100.00                  |

**IMPORTANT NOTE:** Enclosed in this packet you will also find our festival terms and conditions. Please take time to read this document and retain it for your records.

By submitting this vendor application, I/We hereby waive, release, and discharge all claims for damages for personal injury, death or property damage which may occur because of participation in the 44th annual El "Día De San Juan" Salsa Festival. I/We agree for myself, my heirs, administrators, executors and assigns, that I/We shall indemnify, make no claim and hold harmless the Western Region Puerto Rican Council, its committee, agents, and its affiliated member club organizations: Centro Borinqueño de Mountain View (CBMV), Puerto Rican Civic Club (PRCC) of San José, Club Puertorriqueño de San Francisco (CPSF), Puerto Rican Union of Mutual Aid (PRUMA), Puerto Rican Organization United for Development (PROUD), any individual Council Member, Club Member, Delegate, Alternate, Member at large, and any person or organization affiliated with the Festival, the Park, City of Newark, their respective elected and appointed officers, official agents and employees and their staff from any and all claims, demands, actions or suits arising out of or in connection with my participation in this event.

I have read, understand, and agree to the terms and conditions as set forth herein. The WRPRC, its affiliated clubs and/or representatives make no representation to the potential profitability at the festival.

Print your name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Your Signature: \_\_\_\_\_ Today's Date: \_\_\_\_\_

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## Festival Terms and Conditions: **RETAIN FOR YOUR RECORDS – DO NOT REMIT WITH YOUR APPLICATION**

- 1.) **El “Dia De San Juan” Salsa Festival Scholarship Fundraising Event holds the exclusive rights to sell ALL beverages including, but not limited to, alcoholic and ethnic drinks. Vendors are not permitted to sell drinks of any kind at El “Dia De San Juan” Salsa Festival Scholarship Fundraising event without the written consent of the WRPRC. If found out of compliance, you forfeit your cleaning deposit.**
- 2.) The WRPRC shall have sole discretion to vendor booth/space placement.
- 3.) Doors open at 7:00 a.m. and close at 10:00 a.m. for vendor set up. Vendors will not be granted access to the festival grounds if he/she arrives after 10:00 a.m. The fees paid are non-refundable and shall be forfeited if vendor arrives later than 10:00 a.m.
- 4.) Vendor is permitted to bring a maximum of three (3) assistants with him/her at no cost. Vendors that exceed the limit of three (3) assistants are subject to pay the advanced ticket price for each additional assistant/volunteer and/or representative. For more than three (3) assistants, please present your paid ticket to the gate attendee or you may purchase your ticket at time of check in.
- 5.) The vendor agrees to display only those items as indicated on vendor application and approved by the Western Region Puerto Rican Council (WRPRC).
- 6.) The Council and/or park shall not be responsible for vendor’s failure to bring the appropriate supplies to conduct business.
- 7.) Damage to Swiss Park grounds is prohibited. Vendors must maintain canopy area clean and free of food, debris, etc., at all-times. Rented equipment from the WRPRC such as canopy, tables and chairs must be accounted for. Any damage sustained to the rented equipment while in your possession is your responsibility and will be deducted from your deposit. Vendor will be subject to a fine and will not be invited to future festivals if found in violation.
- 8.) The Swiss Park staff will conduct a complete grounds inspection of your immediate area immediately following the festival. Your deposit will be refunded with a “pass” review from the Swiss Park staff and if vendor has met all criteria on #7.
- 9.) Tear down cannot begin before 7:00 p.m. and must be completed by 8:30 p.m.